

Advertising Insertion Order Form

**HURRY! ACT NOW TO
LOCK IN 2009 RATES
FOR YOUR 2010 ADS**



ICCFA Magazine

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Advertiser _____

Address _____

City _____ State _____ Zip _____

Other/additional (addresses outside USA) _____

Person to contact _____ Phone (_____) _____

Fax (_____) _____ email _____

Name of ad agency _____

Address _____

City _____ State _____ Zip _____

Other/additional (addresses outside USA) _____

Person to contact _____ Phone (_____) _____

Fax (_____) _____ email _____

Dates of Insertion (Please check dates desired and indicate year)

MONTH	YEAR	MONTH	YEAR	MONTH	YEAR	MONTH	YEAR
<input type="checkbox"/>	January _____	<input type="checkbox"/>	May _____	<input type="checkbox"/>	Aug/Sept _____	<input type="checkbox"/>	December _____
<input type="checkbox"/>	February _____	<input type="checkbox"/>	June _____	<input type="checkbox"/>	October _____	<input type="checkbox"/>	Annual Buyer's Guide
<input type="checkbox"/>	March/April _____	<input type="checkbox"/>	July _____	<input type="checkbox"/>	November _____		

Size/type of Insertion

Check one 1 pg 1/2 pg island 1/2 pg vt 1/3 pg vt 1/4 pg vt 1/4 pg hz
 2/3 pg vt 1/2 pg hz 1/3 pg hz 1/3 pg sq 1/6 pg hz 1/6 pg vt

Check one 4-Color Black & White

Check one Art Enclosed Will send Pick up from (date of issue) _____

Special instructions: _____

COST PER AD: _____

☞ This order form is subject to all of the provisions of the *ICCFA Magazine* rate card in effect on the date of the signature. All insertion order forms received after December 31, 2009, will be subject to 2010 *ICCFA Magazine* advertising rates.

☞ This reservation is NOT complete without a signed authorization.

☞ CANCELLATIONS: Cancellations must be received on or before the SPACE deadline and will be **subject to a short rate fee**. ICCFA reserves the right to repeat the most recent ad run, or to charge for space reserved, if copy/artwork is not received by the MATERIAL deadline.

Signature _____ **Date** _____