

# Advertising | Insertion Order Form



## ICCFA Magazine

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### Advertiser

Address \_\_\_\_\_

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### Dates of Insertion (Please check dates desired and indicate year)

Month	Year	Month	Year	Month	Year	Month	Year
<input type="checkbox"/> January	_____	<input type="checkbox"/> May	_____	<input type="checkbox"/> Aug./Sept.	_____	<input type="checkbox"/> December	_____
<input type="checkbox"/> February	_____	<input type="checkbox"/> June	_____	<input type="checkbox"/> October	_____	<input type="checkbox"/> Annual Buyer's Guide & Membership Directory	
<input type="checkbox"/> Mar./Apr.	_____	<input type="checkbox"/> July	_____	<input type="checkbox"/> November	_____		

### Size/Type of Insertion

**check one**

- Full page     1/2 pg island     1/2 pg vt     1/3 pg vt     1/4 pg vt     1/4 pg hz  
 2/3 pg vt     1/2 pg hz     1/3 pg hz     1/3 pg sq     1/6 pg hz     1/6 pg vt

**check one**

- 4-color     Black & White

**check one**

- Art enclosed     Will send     Pick up from (date of issue) \_\_\_\_\_

Special instructions: \_\_\_\_\_

- This order form is subject to all of the provisions of the ICCFA Magazine rate card in effect on the date of signature.
- This reservation is NOT complete without a signed authorization.
- CANCELLATIONS: Cancellations must be received on or before the SPACE deadline and will be **subject to a short rate fee**. ICCFA reserves the right to repeat the most recent ad run, or to charge for space reserved, if copy/artwork is not received by the MATERIAL deadline.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_