

## OBLIGATIONS OF PLPA MEMBERSHIP

Members of the PLPA recognize that we have special obligations to the pets, families and other businesses that we serve. As guardians of pets in death, we pledge:

- To care for the remains of those entrusted to us with dignity, respect and professional skill, whether at a clinic, funeral home, crematory or cemetery.
- To honor the wishes of the family and to serve all families with respect, understanding and confidentiality.
- To protect and preserve all interment sites and relevant historical data entrusted to us.
- To be guided by the spirit and letter of all applicable laws and regulations set by governing bodies with jurisdiction over our activities in the ownership, management and operation of a funeral home, crematory, cemetery or related endeavor.
- To be an educational resource and guide in standards relating to final pet death care options for our client families as well as our process partners.

## OBLIGATIONS OF ICCFA MEMBERSHIP

Members of the ICCFA recognize that we have special obligations to the families and public we serve. As Guardians of a Nation's Heritage, we pledge:

- To care for the remains of those entrusted to us with dignity, respect, and professional skill, whether at a funeral home, crematory or cemetery.
- To honor the wishes of the deceased and their family and to serve all families with respect, understanding and confidentiality.
- To administer and safeguard all advance planning and permanent memorialization funds for their lawful and intended purpose.
- To protect and preserve all interment sites and relevant historical data entrusted to us.
- To be guided by the spirit and letter of all applicable laws and regulations set by governing bodies with jurisdiction over our activities in the ownership, management and operation of a funeral home, crematory, cemetery or related endeavor.



## What is the Pet Loss Professionals Alliance?

The PLPA is a group of like-minded pet-loss care providers who are working to foster a high level of ethics and training within our profession. We are focused on establishing sound business practices and standards among our ranks and on promoting the value of quality pet-loss care to veterinarians and the public.

The PLPA was formed in 2009 as a committee of the International Cemetery, Cremation and Funeral Association. Founded in 1887, the ICCFA is made up of more than 7,500 member cemeteries, funeral homes, crematories, pet-loss care providers and related businesses worldwide.

## How Can I Get Involved?

- 1 Join the PLPA today!** Simply send in the application on the back of this flier and become a member of this committed, forward-thinking group.
- 2 Sign up for the PLPA online discussion forum.** Help us shape the future of our profession at [www.myplpa.com](http://www.myplpa.com).
- 3 Make plans now to attend the Third Annual PLPA Conference in March 2012.** Don't miss this event, being held in conjunction with the ICCFA Convention & Exposition, March 19-22, at the Mandalay Bay Resort & Casino in Las Vegas, Nevada.
- 4 Participate in a subcommittee.** Help shape the future of our profession by joining a subcommittee.
  - ▶ **Standards/Accreditation/Ethics:** Help create the standards for operation in pet loss services.
  - ▶ **Certified Pet Loss Professional (CPLP)/Education:** Develop educational and evaluational programs for professionals in the pet death care industry. Members will also establish white papers, training and resources for industry members, the veterinary community and the general public.
  - ▶ **Marketing:** Work with the veterinary industry to educate them regarding pet loss services and also help grow membership in the PLPA.
  - ▶ **Suppliers:** Help pet death care businesses become more profitable and assist in being their "eyes and ears" for educational and marketing opportunities.

Find out much  
more at  
[www.myplpa.com](http://www.myplpa.com)





# Professional Membership Application - Pet Loss Professionals Alliance -

*Promoting Consumer Choices,  
Prearrangement  
and Open Competition*

### Obligations of Membership

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- to be guided by the spirit and letter of all applicable laws and regulations set by governing bodies with jurisdiction over our activities in the ownership, management and operation of a funeral home, crematory, cemetery or related endeavor.

**Yes!** I want to join the ICCFA as a professional member and become part of the ICCFA's Pet Loss Professionals Alliance! Enclosed is my payment of \$245 for my first year's dues.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Web site \_\_\_\_\_

Name and Title of Representative \_\_\_\_\_

Please indicate the types of pet-loss care businesses you operate:

- Pet Cemetery                       Pet Crematory                       Pet Funeral Service Facility
- Pet Loss Product Provider    Other \_\_\_\_\_

### To the ICCFA Board of Directors:

*I/We enclose \$245.00 in acceptance of the Professional Membership offer from the International Cemetery, Cremation and Funeral Association. I/We understand this will entitle me/us to all benefits of the Professional Membership for a period of one year from the date of application. I/We agree to abide by all ICCFA bylaws as they are now or may be hereafter amended, as well as its Obligations of Membership. I/We understand that each membership includes a \$39.95 subscription to ICCFA Magazine.*

\_\_\_\_\_  
Signature and Title of Applicant

### Payment Method

*(select one)*

- Check (make payable to ICCFA)
- Credit card (circle one):    MasterCard    Visa    Discover    AmEx

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Name on card \_\_\_\_\_

Security ID (3-digit # on back of card or 4-digit # on front of AmEx card) \_\_\_\_\_

Card's billing address/ZIP \_\_\_\_\_

Dues payments to the ICCFA are not deductible as charitable contributions for federal tax purposes, but they may be deductible as a business expense.

**Please complete and return this form with payment to:**

### International Cemetery, Cremation and Funeral Association

*Attention: Membership Department*

107 Carpenter Drive, Suite 100

Sterling, VA 20164 ■ www.iccfa.com

800.645.7700 ■ 703.391.8400 ■ Fax: 703.391.8416