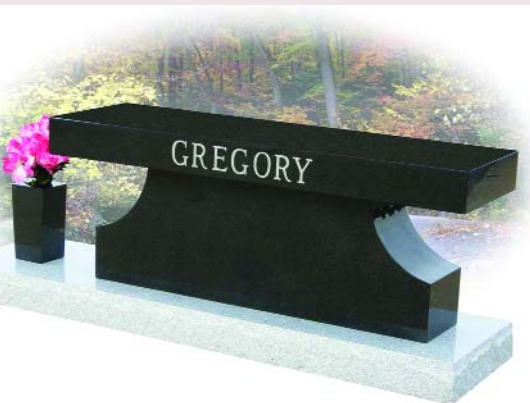


Supply line



One of Star Granite's new line of imported products.



Hyster's Yardmaster II reach stacker.



The Crysteel Contractor Body truck.



READERS: Go to www.iccfa.com and click on the icons for:

- The ICCFA's new Supply Link

feature, the fastest way to find the products and services you need at your funeral home, cemetery and crematory.

- The ICCFA's Online Web Expo, another way to find suppliers, listed by categories or alphabetically.

SUPPLIERS: Send your press releases about your new products and services, and about personnel changes and other news to sloving@iccfa.com for inclusion in Supply Line.



■ **STAR GRANITE CO.**, Elberton, Georgia, **has introduced a new line of imported private mausoleums, family columbaria and memorial benches.** The products are available in various styles and a number of granite colors. 1.800.241.7242; www.stargranite.com

■ **MATTHEWS CREMATION**, Orlando, Florida, **has unveiled the industry's first "Cremation Green" campaign** for crematory equipment, caskets and memorial products. It provides information and tools to help funeral professionals develop and sustain ecologically sound practices. 1.800.327.2831; www.matthewscremation.com

■ **HYSTER CO.**, Greenville, North Carolina, **has introduced the Yardmaster II reach stacker series**, with the tightest turning radius in the container handling industry. www.hysteramericas.com

■ **U.S. CREMATION**, Altamonte Springs, Florida, **has named Matt Crumbaker as director of service operations**, responsible for expanding the company's service and repair operations. For three years, he owned and operated Pure Flame Cremator Service & Repair in Grand Island, Florida. Before that, he held various service and management positions with Matthews Cremation Division. 321.282.7357; www.uscremationequipment.com

■ **TBEI**, Eden Prairie, Minnesota, **has introduced the new Crysteel Contractor Body**, which can be used as a dump truck as well as a work truck. 1.800.533.0494; www.crysteel.com

■ **JOHNSON CONSULTING**, Phoenix, Arizona, **has acquired Legacy Management and Accounting Services from Keystone Group Holdings, Tampa, Florida.** 1.888.250.7747; www.johnsonconsulting.com

■ **CHEROKEE CHILD CASKET CO.**, Griffin, Georgia, **has released the new edition of its catalog and CD** showing its line of caskets and personalization options. 1.800.535.8667; www.cherokeechildcaskets.com

■ **NATIONWIDE**, Columbus, Ohio, **has introduced a disaster planning guide for small business owners** to help funeral home owners prepare for fire, weather and other potential disasters. The 10-page guide was created in partnership with the Small Business Administration. Hard copies can be found at Nationwide offices; electronic versions are available online from the SBA or Nationwide. www.nationwide.com

■ **MATTHEWS INTERNATIONAL**, Pittsburgh, Pennsylvania, **has appointed Timothy S. O'Brien as president of the Bronze Division.** O'Brien's background includes division management with General Electric and Cooper Industries. He has held leadership positions in marketing, sales product development, manufacturing and supply chain management. A graduate of Grove City College with a degree in mechanical engineering, O'Brien received his MBA from the University of Pittsburgh.



O'Brien

Matthews also **has appointed Elisa C. Krcilek as regional manager for Arizona, Colorado, New Mexico and Wyoming.** She was vice president of the Cremation Society of Illinois. She has a bachelor's degree in business management and an associate's degree in mortuary management from Southern Illinois University. 1.800.628.8439; www.matthewsbronze.com



Krcilek



■ **BIRD-B-GONE**, Mission Viejo, California, **has a new product, Migrate Turf Spray, which makes grass unpalatable to geese and ducks.** The spray is made of a grape extract and other natural ingredients that geese can't stand. 1.800.392.6915; www.birdbgone.com

Bird-B-Gone's spray to discourage geese.

■ **ETERNITREE**, Ocean City, New Jersey, **offers "green" memorials via a tree-mounted time capsule memorial ash urn.** The urn is attached to an existing or newly purchased memorial tree. 1.800.305.6612; www.etsnitree.com

■ **SUPERNOVA**, Landing, Michigan, and Dewy Rose, Georgia, **is offering a new granite, carnation pink**, in its line of Chinese granite products. www.supernovaintl.com

■ **HOMESTEADERS**, West Des Moines, Iowa, **recently recognized account executives for their achievements.** The Graham J. Cook Award/Account Executive of the Year went to Greg Norris, senior account executive, northern Texas and Colorado. This is Homesteaders' highest honor for

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