

ICFM 2005 EDITORIAL CALENDAR

Issue	Editorial Focus	Space Deadline*	Materials Due*
January	2005 Convention Program Issue Bonus Circulation: 12,000+ issues – Double the exposure, same low rates!	November 22	December 9
February	Cemetery & Funeral Home Design & Maintenance	January 7	January 18
March/April	Convention Onsite Issue Bonus Circulation: 2005 Onsite Convention Issue—Includes exhibitor company profiles!	February 4	February 23
May	Personalization Honoring the ICFA KIP Awards Winners!	March 2	March 15
June	Post-Convention Wrap Up Including photos from the Expo Hall!	April 29	May 12
July	Caskets & Mausoleums Bonus circulation: ICFA University!	May 27	June 9
August/September	Legal & Legislative Concerns Exclusive coverage and extensive shelf life!	June 23	July 7
October	Cremation Bonus circulation: ICFA Fall Management Conference!	August 25	September 13
November	Preneed Sales & Marketing	September 28	October 12
December	Cemetery & Funeral Home Finances	October 26	November 9

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International Cemetery & Funeral Management

The only official publication of the International Cemetery and Funeral Association

NOTE: All issues receive additional Bonus Circulation between 100-500 issues through ongoing distribution at state and regional meetings!

* Dates subject to change. These are deadlines for advertisements, not editorial copy. For information on submitting press releases and stories, please see Press Release Guidelines and Author Guidelines at www.icfa.org/icfm.htm#contribute, or call Susan Loving, managing editor, at 1-800-645-7700, extension 222.