

ICCFA MAGAZINE 2008 EDITORIAL CALENDAR

Issue	Editorial Focus	Ad Space Deadline*	Ad Materials Due*
January	2008 Convention Program Issue Bonus Circulation: 14,000+ issues – Double the exposure, same low rates	November 21	December 11
February	Cemetery & Funeral Home Design & Maintenance	January 9	January 15
March/April	Convention Onsite Issue Bonus Circulation: 2008 Onsite Convention Issue— Includes exhibitor company profiles	February 4	February 13
May	Personalization Honoring the ICCFA KIP Awards Winners	April 8	April 14
June	Post-Convention Wrap Up Including photos from the Expo Hall	April 30	May 12
July	Caskets & Mausoleums Bonus circulation: ICCFA University	May 29	June 9
August/September	Legal & Legislative Concerns Exclusive coverage and extensive shelf life	June 26	July 7
October	Cremation Bonus circulation: ICCFA Fall Management Conference	August 28	September 10
November	Preneed Sales & Marketing	September 26	October 7
December	Grief & Bereavement Care	October 24	November 3

CALL 1.800.645.7700 NOW TO PLACE YOUR AD!
ICCFA Magazine

The only official publication of the International Cemetery, Cremation and Funeral Association

**NOTE: All issues receive additional *bonus circulation*
of 100-1,000 issues through ongoing distribution at state and regional meetings!**

* Dates subject to change. **These are deadlines for advertisements, not editorial copy.** For information on submitting press releases and articles, please see Press Release Guidelines, Photo Guidelines and Author Guidelines at www.icfa.org/icfm.htm#contribute, or contact Managing Editor Susan Loving at sloving@icfa.com or 1.800.645.7700, extension 1222.